



Emotion

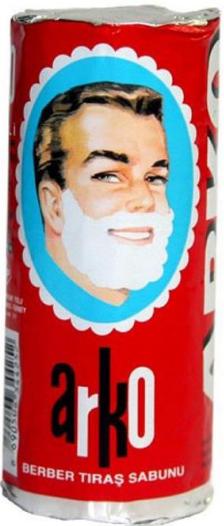
AROMEL



Brands in the hearts of the millions
around the world...

KEV&COOPER

January 2016



Shaving Soap

- 1950's Retro Design
- Come in a stick and bowl packaging. 75 gr and 90 grams.
- One of the most popular shaving soaps in the US, has over 1000 reviews on Amazon.
- Lathers easily and superbly and has a fresh clean smell much like Ivory Soap.
- Very Economical and Perfect For Travel



Shaving Foam

- Comes in 8 different varieties. Cool, Comfort, Fresh, Gold Power, Hydrate, Performance, Platinum Protection, and Sensitive
- Relaunched in 2015 with new formula and design and improved performance.
- Arko Men also has a full line of shaving gels and creams, along with aftershave products like balm, cologne, creams and lotion and their own line of razors which can all be found on arkomen.com



Shaving Gel

- Comes in 8 different varieties. Cool, Comfort, Fresh, Gold Power, Hydrate, Performance, Platinum Protection, and Sensitive
- Relaunched in 2015 with new formula and design and improved performance.
- Arko Men Shaving Gel provides a smooth and comfortable shave with its "Skin Shield" system.

ARKO[®] MEN



Shaving Cream

- Comes in 6 different varieties: Cool, Comfort, Fresh, Hydrate, Performance, and Sensitive
- Relaunched in 2015 with new formula and design and improved performance.
- Comes in two different sizes: 100 gr and 65 gr

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After Shave Cream 50 ML

- Comes in 4 different varieties: Cool, Comfort, Fresh, and Sensitive
- Relaunched in 2015 with new formula and design and improved performance.
- Arko Men After Shave Cream takes care of your skin after the shave. Its special formula helps to reduce razor burn and protect your irritated skin caused by shaving.

ARKO[®] MEN



After Shave Cologne 250 ML

- Comes in 5 different varieties: Cool, Comfort, Fresh, Platinum Protection, Gold Power
- Relaunched in 2015 with new formula and design and improved performance.
- Arko Men After Shave Cologne refreshes your skin and ensures a long lasting feeling of cleanliness and comfort.

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ARKO[®]
MEN

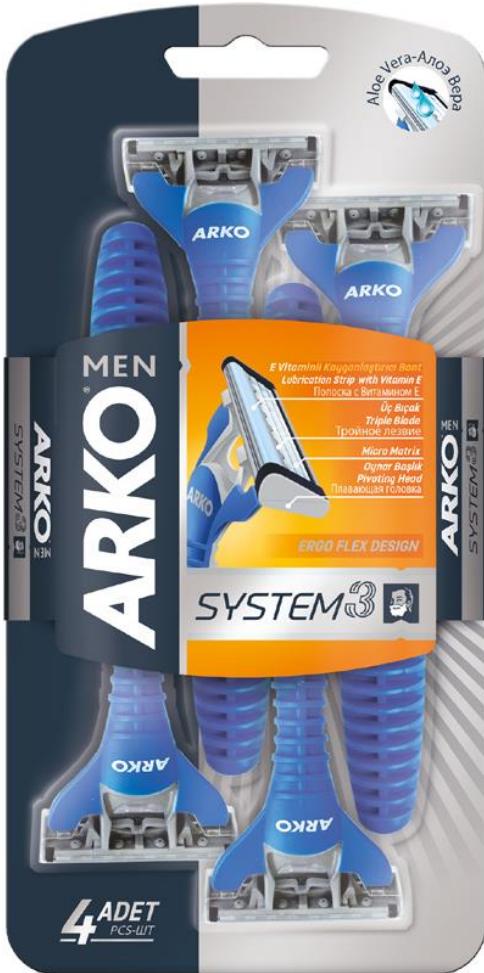
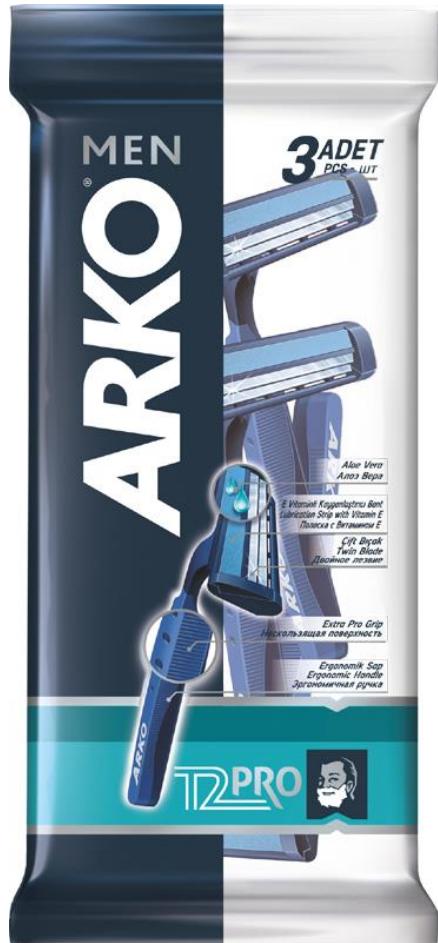


After Shave Balm 150 ML

- Comes in 4 different varieties: Cool, Comfort, Fresh, Sensitive
- Relaunched in 2015 with new formula and design and improved performance.
- Arko Men After Shave Balm with its special formula ensures after shave freshness while helping to revitalize your skin.

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Razors



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Shower Gel



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ARKO CRÈME 75 ML

Scents: Soft Touch, Blackberry & Yogurt, Fig & Grapefruit, Pomegranate & Red Grape, Olive Oil, Extra Glycerin

- Perfect Fit For Your Daily On The Go Needs
- Made with Real Fruit Extracts
- Arko Nem Relaunched with New Designs



ARKO CRÈME 300 ML

ARKO
nem

FRUITY CARE



DAILY CARE



INTENSIVE CARE



KEV&COOPER

Suntan Lotion 200 ml

Suntan Lotion Spray 150 ml



- Medium Protection: SPF 10, SPF 15, SPF 20
- High Protection: SPF 30
- Contains Vitamin E and Aloe Vera
- Provides Protection Against UVA and UVB with Sunscreen Filters

**ARKO
NEM**

Suntan Face Cream 75 ml



- SPF 30
- Contains Vitamin E and Aloe Vera
- Provides Protection Against UVA and UVB with Sunscreen Filters
- Paraben Free

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ARKO NEM

Sensitive Skin Protection

Lotion 200 ml



Face Cream 150 ml



- Special Formula for People with Sensitive Skin
- Contains Vitamin E and Aloe and it is Paraben, colorant and alcohol free

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Suntan Protection Children and Babies



- High Protection: SPF 50
- Contains Vitamin E and Aloe Vera Extract
- Provides Protection Against UVA and UVB with Sunscreen Filters
- Paraben Free and Dermatologically Tested
- Licensed Characters for Children

ARKO
NEM

Suntan Oil Spray 150 ml Transparent



- SPF 15 and SPF 30
- Special Transparent Formula
- No Oily Feeling
- Contains Vitamin E and Carrot Extract
- Provides Protection Against UVA and UVB with Sunscreen Filters
- Paraben Free

KEV&COOPER

Suntan Oil Spray 150 ml



- SPF 4, SPF 6 and SPF 30
- No Oily Feeling
- Contains Vitamin E and Carrot Extract
- Provides Protection Against UVA and UVB with Sunscreen Filters
- Paraben Free

After Sun Care



- Helps to soothe the skin after sun exposure and restore moisture lost.
- Moisturizing Lotion contains yoghurt extract
- Refreshing Gel contains Aloe Vera.



- The Duru Gourmet Series Comes In Bar Soap, Liquid Soap (10 oz and 60 oz Refill) And Shower Gel.
- Made From Real Fruit Extracts
- Bar Soaps Use Patented Moisturizing Strip Formula

DURU Perfume



- Made With Real Floral Extracts
- %100 Plant Based Soap
- Paraben Free
- Double Perfume Effect for Stronger Aroma
- Scents: Passionate Rose, Mysterious Orchid, Innocent Jasmin



KEV&COOPER

DURU Perfume

- Made With Real Floral Extracts
- Paraben Free
- Double Perfume Effect for Stronger Aroma
- Scents: Passionate Rose, Innocent Lily, Mysterious Orchid, Elegant Lotus, Aqua Love, Exotic Bamboo



KEV&COOPER



- Made With Real Natural Extracts
- %100 Plant Based Soap
- Paraben Free
- Crispy Clean Fragrances For The Ultimate Invigorating Experience
- Scents: Floral Infusion, Ocean Breeze, Mountain Air





- DURU SHOWER GELS
16.9 OZ

- Made With Real Natural Extracts
- Paraben Free
- Exfoliating particles and vitamins for a freshness you can feel, not only smell.
- Scents: Floral Infusion, Ocean Breeze, Mountain Air





- Don't be deceived by its simplicity and pretty scent... nothing dissolves dirt better than this little soap!
- %100 Plant Based Soap
- Paraben Free
- Scents: Classic, Lavender, Rose





DURU SHOWER GELS 16.9 OZ

- Made with Real Mineral Extracts
- Moisturizing Effect
- Paraben Free
- Scents:
 - Amethyst
 - Ruby
 - Sapphire
 - Pearl



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Savon de Marseilles



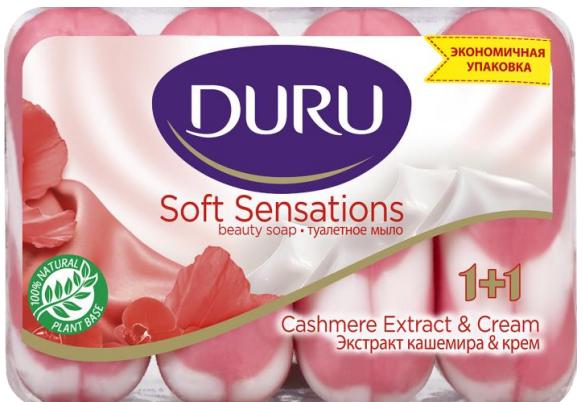
- Soaps infused with Olive and other precious oils for a skin that's clean, soft and nourished
- %100 Plant Based Soap
- Paraben Free



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Soft Sensations



- Enriched with stripes of caring cream for a soft and gentle cleanse
- %100 Plant Based Soap and Made With Real Extracts
- Paraben Free
- Scents: Green Tea, Tropic, Sea Minerals, and Cashmere





Floral Sensations



- Make each moment special with the exquisite blend of floral perfume and milk protein for a soft, scented skin
- %100 Plant Based Soap and Made With Real Floral Extracts
- Paraben Free
- Scents: Rose, Lilac, Cassie, Jasmine, Orchid





Nature's Treasures



- Nature's best in an all-natural formula for a cleaning experience that's kind to your skin
- %100 Plant Based Soap and Made With Real Fruit and Floral Extracts
- Paraben Free
- Scents: Olive, Chamomile, Sea Buckthorn, Almond & Honey, Wild Berries



Emotion

EDT & Deodorants



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AROMEL

BLADE

EAU DE TOILETTE
FOR MEN

EDT & Deodorants



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PRIVACY

EDT & Deodorants



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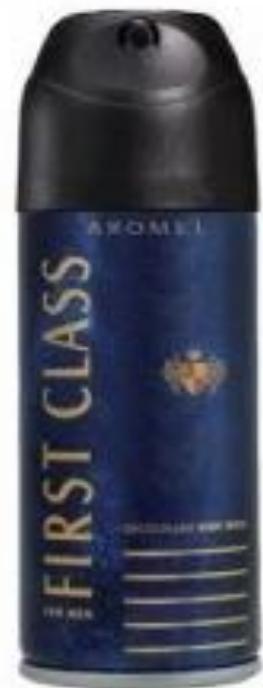
BELLISSIMA

eau de toilette & deodorant



FIRST CLASS

EAU DE TOILETTE & DEODORANT



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sanino

Oral Care



- **Claim / Benefit:** Sanino Anti-Cavity Toothpaste helps to protect your teeth against cavity formation with its special fluoride formula.
- **SKUs:** 50 ml & 100 ml



- **Claim / Benefit:** Sanino Total Care Toothpaste helps you to have the daily protection that your mouth needs with its multi-mineral and fluoride enriched formula.
- **SKUs:** 50 ml & 100 ml



- **Claim / Benefit:** Sanino Sensitive Toothpaste helps to maintain the protection your sensitive teeth needs with its calcium and fluoride enriched special formula.
- **SKUs:** 50 ml & 100 ml

sanino

Oral Care



- **Claim / Benefit:** Sanino Fresh helps you to have a long-lasting fresh breath and helps to protect your teeth with its menthol and fluoride enriched special gel formula.
- **SKUs:** 50 ml & 100 ml



- **Claim / Benefit:** Sanino Whitening Toothpaste helps to keep your teeth's natural whiteness with its special fluoride and calcium enriched formula.
- **SKUs:** 50 ml & 100 ml



- **Claim / Benefit:** Sanino Kids helps to maintain gentle mouth care with its gel formula specially developed for your kids. Its strawberry flavour makes brushing time enjoyable while helping your kids to gain tooth brushing habit.
- **SKUs:** 50 ml only

Colognes



Duru Cologne provides cooling effect, freshness and hygiene.

Spray format provides easy usage. Formats:

- Lemon- 150ml, 200ml, 400ml ,
- Mandarin-400ml,
- Green Tea-400ml

Baby Diaper Product Portfolio

Twin Packs



Small Packs



Standard Packs



Giant Packs



Jumbo Packs



**Evy
Baby**

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